



For Immediate Release

InfoAssure, Inc. Need2Know® (N2K) Core Technology in USSOCOM CWID 09 Demo

N2K Technology Provides Persistent Cryptographic “Need-To-Know” Protection of Data At Rest or In Transit, Enabling Coalition Information Sharing at CWID 09

Annapolis, MD - October 24, 2009 - Today InfoAssure, Inc. announced that the USSOCOM demonstration called Classification Stateless Trusted Environment (CSTE) was chosen as one of the “Top Five” technology picks out of nearly 50 demos from more than 20 NATO partner countries participating in the recent Coalition Warrior Interoperability Demonstration 09 (CWID) hosted by the US Joint Forces Command in Norfolk, VA. www.cwid.org

James G. Lightburn, CEO of InfoAssure, Inc. stated that, “It was our Need2Know® (N2K) cryptographic key management software that was the core technology under the hood of the USSOCOM demo, and it was N2K that enabled the joint warrior role players to create a Virtual Community of Interest (vCOI) and share self-protected data between authorized vCOI members while maintaining an easy-to-use management and revocation of members’ access privileges across the multi-site CWID exercise IT enterprise.” Lightburn further noted, “Implementing our N2K product into an enterprise information environment provides a persistent cryptographic need-to-know protection of the data object at rest or in transit, enabling significant performance for secure discovery, access control, and information sharing in a vCOI, independent of DOD’s network-centric infrastructures vital to successful coalition operations.”

“The selection of our USSOCOM demo as a ‘Top Five’ technology pick combined with the September 2009 AFCEA *SIGNAL* Magazine (www.afcea.org/signal/), ‘Demonstration Drives Disruptive Technologies,’ is real affirmation of our N2K technology, our InfoCenSec® model for access control and self-protecting the data object, and finally the mission focus and hard work of our USSOCOM demo support team staff,” observed Mr. Lightburn.

Currently the company is in discussions with various potential strategic partners and intends to submit the N2K software product into the Common Criteria test and certification process which is required to sell and deploy security products on U.S. Government networks and systems.

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INFOASSURE, INC., founded in 1998, is a privately owned SBA certified small business located in Annapolis, Maryland. The company’s focus was originally on Information Operations (IO) services for US Government customers. After 9-11 it transitioned into an R&D mode and for the past seven years has focused on the development of software technology for **Information-Centric Security (InfoCenSec®)** solutions. **InfoCenSec®** solutions provide persistent protection and access control of mission critical and privacy sensitive data which enables the need-to-share on-demand information at an enterprise level.